

## 2023 VSPMA Annual Conference Sponsorship Opportunities

# Doubletree by Hilton, Midlothian, VA

## October 1<sup>st</sup> – 4<sup>th</sup>, 2023



### Improvement, Innovation, Inspiration! The Future Starts With Us

- **Casino Night (Monday Evening) - \$3,000 early bird, \$3,500 regular (Limit 2)**
  - Full Page Color Advertisement in the Conference Program
  - Marketing Link to Your Company from the VSPMA Website
  - Booth at Tradeshow (10-feet wide)
  - (2) Tradeshow Name Badges
  - (5) Monday Evening Casino Tickets
  - Special Recognition – (Sign posted at event for sponsorship)
- **VSPMA Sunday Social Event Sponsor - \$500 – (limited to eight)**
  - 1/8 Page Color Advertisement in the Conference Program
  - Marketing Link to Your Company from the VSPMA Website
  - Special Recognition During the Program and Opportunity to Introduce Company During Social Event
- **VSPMA After Banquet Social (Tuesday Evening) - \$3,000 early bird, \$3,500 regular (Limit 2)**
  - ¼ Page Color logo in the Conference Program

- Marketing Link to Your Company from the VSPMA Website
  - Booth at Tradeshow (10-feet wide)
  - (2) Tradeshow Name Badges
  - Special Recognition During the Program and Opportunity to Introduce Company During Social Event
  - Sign Posted at Event for Sponsorship
- **Diamond - \$5,500 early bird, \$6,000 regular (limited opportunity to first 8 partners)**
    - Full Page Color Advertisement in the Conference Program
    - \$500 allocated to Scholarship Fund
    - Marketing Link to Your Company from the VSPMA Website
    - Up to (3) Booths in a Premium Tradeshow Location (Up to 30-feet wide)
    - (5) Tradeshow Name Badges
    - (5) Monday Evening Casino Night Tickets
    - (1) Roundtable to Discuss Your Company's Newest Products or Services at Tuesday Morning Professional Learning Sessions
    - (1) Complimentary Club-Level Hotel Room Night at Conference
    - Unique Sponsorship Recognition Throughout Conference
    - Invitation to Sunday Evening Social (Cornhole Tournament, Football, etc.)
    - Electronic List of Attendees
- **Platinum - \$3,250 early bird, \$3,750 regular**
    - Full Page Color Advertisement in the Conference Program
    - \$250 Allocated to Scholarship Fund
    - Marketing Link to Your Company from the VSPMA Website
    - Up to (2) Booths in a Premium Tradeshow Location (Up to 20-feet wide)
    - (3) Tradeshow Name Badges
    - (3) Monday Evening Casino Night Tickets
    - Unique Sponsorship Recognition Throughout Conference
    - Invitation to Sunday Evening Social (Cornhole Tournament, Football, etc.)
    - Electronic List of Attendees
- **Gold - \$2,250 early bird, \$2,750 regular**
    - Half Page Color Advertisement in the Conference Program
    - \$250 Allocated to the Scholarship Fund
    - Marketing Link to Your Company from the VSPMA Website
    - Up to 2 Booths in a Premium Tradeshow Location (Up to 20-feet wide)
    - (2) Tradeshow Name Badges
    - Unique Sponsorship Recognition Throughout Conference
    - Invitation to Sunday Evening Social (Cornhole Tournament, Football, etc.)
    - Electronic List of Attendees

- **Silver - \$1,750 early bird, \$2,250 regular**
  - Marketing Link to Your Company from the VSPMA Website
  - \$250 Allocated to the Scholarship Fund
  - Up to (1) Booth or walk the floor in the Tradeshow Location (10-feet wide)
  - (1) Tradeshow Name Badges
  - Unique Sponsorship Recognition Throughout Conference
  - Invitation to Sunday Evening Social (Cornhole Tournament, Football, etc.)
  - Electronic List of Attendees
  
- **Exhibitor - \$1,200 early bird, \$1,500 regular**
  - Up to (1) Standard-Wide Booth or walk the Tradeshow location (10-feet wide)
  - (1) Tradeshow Name Badges
  - Electronic List of Attendees
  
- **VSPMA Conference Lanyards - \$1,000**
  - Your Company's Brand alongside the VSPMA on Lanyards for all Conference Attendees
  
- **VSPMA Conference Bags - \$500**
  - Your Company's Brand alongside with VSPMA on Conference Bags for all Conference Attendees
  
- **VSPMA Scholarship Donation - \$500**
  - Scholarship Donation to the VSPMA Scholarship Program for Students and Company Recognition During the Awards Presentation
  
- **Refreshment Sponsor- \$500 (only 2 vendors for this opportunity)**
  - Sponsorship would include soft drinks/ coffee and refreshments at the tradeshow for one sponsor and at the breakout sessions for the other sponsor. A sign will be posted for the sponsorship in the name of the company at each area.