

2023 - 2024*Adopted By VSPMA Board*

VSPMA Strategic Plan 2020-2025

Mission: The Virginia School Plant Management Association supports school facility professionals and K-12 educational environments.

Vision: The Virginia School Plant Management Association is a vehicle for collaboration between school facility professionals to create optimal student learning environments.

Strategic Goal	Strategic Objectives	Action Plans	Responsible Party Milestones
I. Promote the continuing education of school facility professionals	1. Identify formal training certifications/opportunities	a. Develop a VSPMA training course	Facilities Mgt. Development Committee
	2. Provide educational forums for VA K-12 professionals	a. Convene VSPMA Annual Conference	Conference Committee
		b. New Mid-Year Leadership Conference	Mid-Year Conference Planning Committee
		c. Regional Meetings	All Regional Reps/Membership Committee
II. Strengthen the exchange of information between school facility professionals	1. Increase participation in VSPMA events	a. Increase outreach to School Facility personnel	Membership Committee/Conference Committee
			All Regions

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	2. Communicate VSPMA events, training, new mandates, industry trends, etc.	a. Post Powerpoints and Presentations from Lunch and Learns, Conferences, etc. on VSPMA website	Website Committee
		b. VSPMA Newsletter	Newsletter Committee
	3. Collaborate with VDOE	a. Invite VDOE to VSMPA event	VSPMA President - Debra
III. Promote understanding of industry trends through business sponsors	1. Facilitate exchange of information between school facility professionals and facility-oriented vendors	a. Invite vendors to participate in regional and board meetings	All
IV. Assist school divisions in complying with local, state, and federal facility oriented mandates	1. Disseminate information on new mandates and provide guidance	a. Draft clarifying directives where appropriate	Legislative Committee/VSPMA Board *Work with VDOE *Work with appropriate agencies with expertise
	2. Reinforce understanding of all (new and existing) mandates and directives	a. Include discussions on existing and new mandates and possible solutions at VSPMA conferences	Conference Committee/Legislative Committee/Vendor Committee
V. Effective management of VSPMA	1. Maintain financial solvency	a. Retain and increase VSPMA membership	Conference Committee
		b. Earmark vendor/contributor dues to fund VSPMA student scholarships	Vendor Committee
		c. Maintain solvency of Annual Conference	Conference Committee