VSPMA Strategic Plan 2025-2030

**Mission: The Virginia School Plant Management Association supports school facility professionals and K-12 educational environments.**

**Vision: The Virginia School Plant Management Association is a vehicle for collaboration between school facility professionals to create optimal student learning environments.**

| **Strategic Goal** | **Strategic Objectives** | **Action Plans** |
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| 1. Promote the continuing education of school facility professionals | 1. Become a resource for formal training | 1. Identify formal training certification opportunities |
| 1. Develop a VSPMA Training Program |
| 1. Provide educational forums for US K-12 professionals | 1. Convene VSPMA Annual conference |
| 1. New Mid-year Leadership Conference |
| 1. Regional Meetings |
| 1. Strengthen the exchange of information between school facility professionals | 1. Communicate VSPMA events, training, new mandates, industry trends, etc. | 1. Post PowerPoints and Presentations from Lunch and Learns, Conferences, etc. on VSPMA website |
| 1. VSPMA Newsletter |
| 1. Collaborate with VDOE | 1. Invite VDOE CTE staff member to VSMPA sponsored events (CTE) |
| 1. Invite VDOE Facilities staff member to VSPMA sponsored events |
| 1. Promote understanding of industry trends, products and services through business sponsors | 1. Facilitate exchange of information between school facility professionals and facility-oriented vendors | 1. Invite vendors to participate in regional meetings, board meetings and conferences |
| 1. Identify Diamond Sponsors and their services on the VSPMA website |
| 1. Assist school divisions in complying with local, state, and federal facility-oriented mandates | 1. Disseminate information on new mandates and provide guidance | 1. Draft clarifying directives where appropriate |
| 1. Provide assistance in understanding all (new and existing) mandates and directives | 1. Include discussions on existing and new mandates and possible solutions at VSPMA events |
| 1. Effective management of VSPMA | 1. Maintain financial solvency | 1. Retain and increase VSPMA membership |
| 1. Earmark vendor/contributor dues to fund VSPMA student scholarships |
| 1. Maintain currency of By-Laws | 1. Annual review and implement |
| 1. Establish Strategic Plan | 1. Review progress monthly |
| 1. Review Action Plans, Performance Measures and KPIs |
| 1. Review Strategic Plan every five years |