VSPMA Strategic Plan 2025-2030

**Mission: The Virginia School Plant Management Association supports school facility professionals and K-12 educational environments.**

**Vision: The Virginia School Plant Management Association is a vehicle for collaboration between school facility professionals to create optimal student learning environments.**

| **Strategic Goal** | **Strategic Objectives** | **Action Plans** |
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| 1. Promote the continuing education of school facility professionals
 | 1. Become a resource for formal training
 | 1. Identify formal training certification opportunities
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| 1. Develop a VSPMA Training Program
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| 1. Provide educational forums for US K-12 professionals
 | 1. Convene VSPMA Annual conference
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| 1. New Mid-year Leadership Conference
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| 1. Regional Meetings
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| 1. Strengthen the exchange of information between school facility professionals
 | 1. Communicate VSPMA events, training, new mandates, industry trends, etc.
 | 1. Post PowerPoints and Presentations from Lunch and Learns, Conferences, etc. on VSPMA website
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| 1. VSPMA Newsletter
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| 1. Collaborate with VDOE
 | 1. Invite VDOE CTE staff member to VSMPA sponsored events (CTE)
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| 1. Invite VDOE Facilities staff member to VSPMA sponsored events
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| 1. Promote understanding of industry trends, products and services through business sponsors
 | 1. Facilitate exchange of information between school facility professionals and facility-oriented vendors
 | 1. Invite vendors to participate in regional meetings, board meetings and conferences
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| 1. Identify Diamond Sponsors and their services on the VSPMA website
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| 1. Assist school divisions in complying with local, state, and federal facility-oriented mandates
 | 1. Disseminate information on new mandates and provide guidance
 | 1. Draft clarifying directives where appropriate
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| 1. Provide assistance in understanding all (new and existing) mandates and directives
 | 1. Include discussions on existing and new mandates and possible solutions at VSPMA events
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| 1. Effective management of VSPMA
 | 1. Maintain financial solvency
 | 1. Retain and increase VSPMA membership
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| 1. Earmark vendor/contributor dues to fund VSPMA student scholarships
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| 1. Maintain currency of By-Laws
 | 1. Annual review and implement
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| 1. Establish Strategic Plan
 | 1. Review progress monthly
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| 1. Review Action Plans, Performance Measures and KPIs
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| 1. Review Strategic Plan every five years
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