**2025 VSPMA Annual Conference Sponsorship Opportunities**

**The Inn at Virginia Tech, Blacksburg, VA October 12th – 15th, 2025**

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* **Casino Night (Monday Evening) - $3,000 early bird, $3,500 regular (Limit 2)**
  + Full Page Color Advertisement in the Conference Program
  + Marketing Link to Your Company from the VSPMA Website
  + Booth at Tradeshow (10-feet wide)
  + (2) Tradeshow Name Badges
  + (5) Monday Evening Casino Tickets
  + Special Recognition – (Sign posted at event for sponsorship)
* **VSPMA Sunday Social Event Sponsor - $500 – (limited to eight)** 
  + 1/8 Page Color Advertisement in the Conference Program
  + Marketing Link to Your Company from the VSPMA Website
  + Special Recognition During the Program-(Sign posted at the event for Sponsorship)
* **VSPMA After Banquet Social (Tuesday Evening) - $3,000 early bird, $3,500 regular (Limit 2)**
  + ¼ Page Color logo in the Conference Program
  + Marketing Link to Your Company from the VSPMA Website
  + Booth at Tradeshow (10-feet wide)
  + (2) Tradeshow Name Badges
  + Special Recognition During the Program and Opportunity to Introduce Company During Social Event
  + Sign Posted at Event for Sponsorship
* **Diamond - $5,500 early bird, $6,000 regular (limited opportunity to first 8 partners)**
  + Full Page Color Advertisement in the Conference Program
  + $500 allocated to Scholarship Fund
  + Marketing Link to Your Company from the VSPMA Website
  + Up to (3) Booths in a Premium Tradeshow Location (Up to 30-feet wide)
  + (5) Tradeshow Name Badges
  + (5) Monday Evening Casino Night Tickets
  + (1) Roundtable/Quick meets to Discuss Your Company’s Newest Products or Services Tuesday afternoon
  + Unique Sponsorship Recognition Throughout Conference
  + Invitation to Sunday Evening Social (Cornhole, Sunday Night Football, etc.)
  + Electronic List of Attendees
* **Platinum - $3,250 early bird, $3,750 regular**
  + Full Page Color Advertisement in the Conference Program
  + $250 Allocated to Scholarship Fund
  + Marketing Link to Your Company from the VSPMA Website
  + Up to (2) Booths in a Premium Tradeshow Location (Up to 20-feet wide)
  + (3) Tradeshow Name Badges
  + (3) Monday Evening Casino Night Tickets
  + Unique Sponsorship Recognition Throughout Conference
  + Invitation to Sunday Evening Social (Cornhole, Sunday Night Football, etc.)
  + Electronic List of Attendees
* **Gold - $2,250 early bird, $2,750 regular**
  + Half Page Color Advertisement in the Conference Program
  + $250 Allocated to the Scholarship Fund
  + Marketing Link to Your Company from the VSPMA Website
  + Up to 2 Booths in a Premium Tradeshow Location (Up to 20-feet wide)
  + (2) Tradeshow Name Badges
  + Unique Sponsorship Recognition Throughout Conference
  + Invitation to Sunday Evening Social (Cornhole, Sunday Night Football, etc.)
  + Electronic List of Attendees
* **Silver - $1,750 early bird, $2,250 regular**
  + Marketing Link to Your Company from the VSPMA Website
  + $250 Allocated to the Scholarship Fund
  + Up to (1) Booth or walk the floor in the Tradeshow Location (10-feet wide)
  + (1) Tradeshow Name Badges
  + Unique Sponsorship Recognition Throughout Conference
  + Invitation to Sunday Evening Social (Cornhole, Sunday Night Football, etc.)
  + Electronic List of Attendees
* **Exhibitor - $1,200 early bird, $1,500 regular**
  + Up to (1) Standard-Wide Booth or walk the Tradeshow location (10-feet wide)
  + (1) Tradeshow Name Badges
  + Electronic List of Attendees
* **VSPMA Conference Badge Holder - $1,000**
  + Your Company’s Brand alongside the VSPMA on Badhe Holders for all Conference Attendees
* **VSPMA Conference Bags - $500**
  + Your Company’s Brand alongside with VSPMA on Conference Bags for all Conference Attendees
* **VSPMA Scholarship Donation - $500**
  + Scholarship Donation to the VSPMA Scholarship Program for Students and Company Recognition During the Awards Presentation
* **Refreshment Sponsor- $500 (only 2 vendors for this opportunity)**
  + Sponsorship would include soft drinks/ coffee and refreshments at the tradeshow for one sponsor and at the breakout sessions for the other sponsor. A sign will be posted for the sponsorship in the name of the company at each area.