

2026 VSPMA Annual Conference Sponsorship Opportunities

The Inn at Virginia Tech, Blacksburg, VA

October 11th – 14th, 2026



- **Casino Night (Monday Evening) - \$3,000 early bird, \$3,500 regular (Limit 2)**
 - Full Page Color Advertisement in the Conference Program
 - Marketing Link to Your Company from the VSPMA Website
 - Booth at Tradeshow (10-feet wide)
 - (2) Tradeshow Name Badges
 - (5) Monday Evening Casino Tickets
 - Special Recognition – (Sign posted at event for sponsorship)
- **VSPMA Sunday Social Event Sponsor - \$500 – (limited to eight)**
 - 1/8 Page Color Advertisement in the Conference Program
 - Marketing Link to Your Company from the VSPMA Website
 - Special Recognition During the Program-(Sign posted at the event for Sponsorship)
- **VSPMA After Banquet Social (Tuesday Evening) - \$3,000 early bird, \$3,500 regular (Limit 2)**
 - ¼ Page Color logo in the Conference Program
 - Marketing Link to Your Company from the VSPMA Website
 - Booth at Tradeshow (10-feet wide)
 - (2) Tradeshow Name Badges

- Special Recognition During the Program and Opportunity to Introduce Company During Social Event and will have brand recognition for the “live band” for this event
- Sign Posted at Event for Sponsorship

- **Diamond - \$5,500 early bird, \$6,000 regular (limited opportunity to first 8 partners)**
 - Full Page Color Advertisement in the Conference Program
 - \$500 allocated to Scholarship Fund
 - Marketing Link to Your Company from the VSPMA Website
 - Up to (3) Booths in a Premium Tradeshow Location (Up to 30-feet wide)
 - (5) Tradeshow Name Badges
 - (5) Monday Evening Casino Night Tickets
 - (1) Roundtable/Quick meets to Discuss Your Company’s Newest Products or Services Tuesday afternoon
 - Unique Sponsorship Recognition Throughout Conference
 - Invitation to Sunday Evening Social (Cornhole, Sunday Night Football, etc.)
 - Electronic List of Attendees

- **Platinum - \$3,250 early bird, \$3,750 regular**
 - Full Page Color Advertisement in the Conference Program
 - \$250 Allocated to Scholarship Fund
 - Marketing Link to Your Company from the VSPMA Website
 - Up to (2) Booths in a Premium Tradeshow Location (Up to 20-feet wide)
 - (3) Tradeshow Name Badges
 - (3) Monday Evening Casino Night Tickets
 - Unique Sponsorship Recognition Throughout Conference
 - Invitation to Sunday Evening Social (Cornhole, Sunday Night Football, etc.)
 - Electronic List of Attendees

- **Gold - \$2,250 early bird, \$2,750 regular**
 - Half Page Color Advertisement in the Conference Program
 - \$250 Allocated to the Scholarship Fund
 - Marketing Link to Your Company from the VSPMA Website
 - Up to 2 Booths in a Premium Tradeshow Location (Up to 20-feet wide)
 - (2) Tradeshow Name Badges
 - Unique Sponsorship Recognition Throughout Conference
 - Invitation to Sunday Evening Social (Cornhole, Sunday Night Football, etc.)
 - Electronic List of Attendees

- **Silver - \$1,750 early bird, \$2,250 regular**
 - Marketing Link to Your Company from the VSPMA Website
 - \$250 Allocated to the Scholarship Fund
 - Up to (1) Booth or walk the floor in the Tradeshow Location (10-feet wide)

- (1) Tradeshow Name Badges
- Unique Sponsorship Recognition Throughout Conference
- Invitation to Sunday Evening Social (Cornhole, Sunday Night Football, etc.)
- Electronic List of Attendees

- **Exhibitor - \$1,200 early bird, \$1,500 regular**
 - Up to (1) Standard-Wide Booth or walk the Tradeshow location (10-feet wide)
 - (1) Tradeshow Name Badges
 - Electronic List of Attendees

- **VSPMA Conference Badge Holder - \$1,000**
 - Your Company's Brand alongside the VSPMA on Badge Holders for all Conference Attendees

- **VSPMA Conference Bags - \$500**
 - Your Company's Brand alongside with VSPMA on Conference Bags for all Conference Attendees

- **VSPMA Scholarship Donation - \$500**
 - Scholarship Donation to the VSPMA Scholarship Program for Students and Company Recognition During the Awards Presentation

- **Refreshment Sponsor- \$500 (only 2 vendors for this opportunity)**
 - Sponsorship would include soft drinks/ coffee and refreshments at the tradeshow for one sponsor and at the breakout sessions for the other sponsor. A sign will be posted for the sponsorship in the name of the company at each area